

Build your brand. Generate leads.

Market Intelligence Surveys

»»»»»» **Capture market data**

- Is your brand getting traction?
- Does your marketing message work?
- Do educators look for your products when they buy?
- Are your competitors beating you?
- How do you know?

Find out...with Education Market Intelligence™ DA's new data-gathering tool.

DA's Education Market Intelligence surveys are your customized connection to the *critical market insights you can't get anywhere else!*

Find out what's working, what's not, and what you haven't even thought of yet...but your competition just might have.

Education Market Intelligence™ from DA

- Capture the market data crucial to your business objectives
- Includes all hosting, monitoring, tracking, and archiving of survey data
- Includes a summary report of survey responses with supporting charts and graphs



Get intelligence. Win market share.

For pricing and availability, contact your *District Administration* sales manager today.

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